



CELEBRATING 30 YEARS OF ARTISTIC EXCELLENCE

— 30th —
*Anniversary
Celebration*
—

CROSSROADS
THEATRE COMPANY



CROSSROADS
THEATRE COMPANY

7 Livingston Avenue, New Brunswick, NJ 08901 732-545-810
Winner of the 1999 Tony Award® For Outstanding Regional Theatre in America

Marshall Jones, III
Executive Director

April 1, 2009

Ricardo Khan
Artistic Director

Dear Friend,

Board of Trustees

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Crossroads Theatre Company Board of Trustees and Honorary Anniversary Committee cordially invite you to join us in "Celebrating 30 Years of Artistic Excellence" on Sunday afternoon and evening, June 7, 2009. We have planned an unforgettable day, memorable experiences and intimate moments with special guests.

As our 30th Year Anniversary Celebration will culminate a year-long series of activities and fund raising events, we have also created several opportunities for you to help us achieve our financial goal of \$50,000. Therefore, while your attendance at this celebration is of most importance to us, we hope that you will take advantage of one or more of the following possibilities to: become a major sponsor, make an auction donation, buy a raffle ticket, or purchase a table for family, friends or business associates. For your pleasure, the general admission ticket will admit you to a uniquely produced celebration show and champagne toast. You also have the options of taking part in our private Champagne & Caviar pre-show celebrity reception or post-show dinner with all of our guests.

We look forward to your participation in our celebration. Meanwhile, feel free to contact our event manager, Pat Fields at 908-369-1152 if you have any questions or require additional information.

Sincerely,
Marshall Jones, III
Executive Director

CROSSROADS THEATRE COMPANY • CELEBRATING 30 YEARS OF ARTISTIC EXCELLENCE

30th Anniversary Celebration Sponsorship & Silent Auction Opportunities

The Favor of Your Response Is Requested by May 10, 2009

Enclosed is our commitment to support Arts & Culture through sponsorship as indicated below. Our check made payable to Crossroads Theatre Company will be sent c/o Pat Fields, 207 Long Hill Road, Hillsborough, NJ 08844.

___ DIAMOND SPONSOR	\$15,000	Private Champagne & Caviar Celebrity Reception, Theatre & Dinner for 10 10 Signed Copies of Anniversary Commissioned Poster Recognition in All Press Releases & Print Media Acknowledgement at the Theatre
___ GOLD SPONSOR	\$10,000	Private Champagne & Caviar Celebrity Reception, Theatre & Dinner for 8 8 Signed Copies of Anniversary Commissioned Poster Recognition in All Press Releases & Print Media Acknowledgement at the Theatre
___ SILVER SPONSOR	\$7,500	Private Champagne & Caviar Celebrity Reception, Theatre & Dinner for 6 6 Signed Copies of Anniversary Commissioned Poster Recognition in All Press Releases & Print Media Acknowledgement at the Theatre
___ BRONZE SPONSOR	\$5,000	Private Champagne & Caviar Celebrity Reception, Theatre & Dinner for 4 4 Signed Copies of Anniversary Commissioned Poster Recognition in All Press Releases & Media Acknowledgement at the Theatre
___ COPPER SPONSOR	\$3,000	Private Champagne & Caviar Celebrity Reception, Theatre & Dinner for 2 2 Signed Copies of Anniversary Commissioned Poster Recognition in All Press Releases & Media Acknowledgement at the Theatre
___ BENEFACTOR SPONSOR	\$1,000	Theatre & Dinner for 2 2 Signed Copies of Anniversary Commissioned Poster Acknowledgement at the Theatre
___ INDIVIDUAL TICKET(S) DONATION @ _____ per ticket	TOTAL \$ _____	
	\$100.00	Theatre & Champagne Toast
	\$175.00	Theatre & Dinner at The Heldrich
	\$500.00	Private Champagne & Caviar Celebrity Reception, Theatre & Dinner

My check in the amount of \$ _____ payable to Crossroads Theatre Company is enclosed - **OR**

Charge my Credit card \$ _____ American Express ___ Visa ___ MC ___ Discover

Card #: _____ Expiration# _____ CSC# _____

Name: _____

Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Email: _____

Silent Auction Contributions

I/WE, _____ WILL CONTRIBUTE and DELIVER TO YOU at Crossroad Theatre Company 7 Livingston Avenue, New Brunswick, NJ by May 10, 2009 the item (s) listed below for the Silent Auction that will take place at the Crossroads 30th Anniversary Celebration

Description of item _____ Fair Market Value: \$ _____

Description of item _____ Fair Market Value: \$ _____

RSVP ONLINE w/Payment: <http://www.crossroadstheatrecompany.org/gala>

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CROSSROADS THEATRE COMPANY • CELEBRATING 30 YEARS OF ARTISTIC EXCELLENCE

30th Anniversary Celebration *Individual Ticket Reservations & Raffle Opportunities*

The Favor of Your Response Is Requested by May 10, 2009

I/WE wish to purchase _____ tickets at \$100.00 pp - Theatre & Champagne Toast TOTAL: \$ _____

I/WE wish to purchase _____ tickets at \$175.00 pp - Theatre & Dinner @ Heldrich TOTAL: \$ _____

I/WE wish to purchase _____ tickets at \$500.00 pp - Private Champagne & Caviar
Celebrity Reception, Theatre & Dinner TOTAL: \$ _____

I/WE regret that I/We CANNOT ATTEND.

However here is MY/OUR 100% tax deductible contribution \$ _____

I/WE wish to purchase _____ 50/50 Raffle tickets @ \$50 each TOTAL: \$ _____

My check in the amount of \$ _____ payable to Crossroads Theatre Company is enclosed -- OR

Charge my Credit card \$ _____ American Express Visa MC Discover

Card #: _____ Expiration#: _____ CSC# _____

Name: _____

Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone #: _____ Email: _____

Please list the names of the people who will attend the 30th Year Anniversary Celebration with you

NAME	TELEPHONE #	E-MAIL
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Raffle Opportunities

*50/50 CASH TICKET RAFFLE ORDER (\$6,250 IN Prize Money-based on 250 Sold)

Tickets @ \$50.00 each	Winner's % of Total
1st Prize	\$3,125.00 (50%)
2nd Prize	\$1,562.50 (25%)
3rd Prize	\$625.00 (10%)
4th Prize	\$312.50 (5%)
5th Prize	\$187.50 (3%)
6th Prize	\$156.25 (2.5%)
7th Prize	\$78.13 (1.25%)
8th Prize	\$78.12 (1.25%)
9th Prize	\$62.50 (1.00%)
10th Prize	\$62.50 (1.00%)
TOTALS	\$6250.00 (100%)

RSVP ONLINE w/Payment: <http://www.crossroadstheatrecompany.org/gala>

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